



# Natthaya Kraithaisongcharas

Senior UX/UI Designer

natthaya.kr@gmail.com

090-969-9452

With 9 years of work experience before transitioning to UX/UI Design, I previously worked in Graphic Design and Digital Marketing. During my time with a Software House, I developed an interest in website design and honed my design skills and customer needs analysis to create user-friendly products that require minimal learning time.

## Profile

Natthaya Kraithaisongcharas (Sine)

Date of Birth: 22 Dec 1991

## King Mongkut's University of Technology Thonburi (KMUTT)

Bachelor of Applied Computer Science - Multi Media (CMM), Faculty of Industrial Education and Technology, GPA 2.73  
2010-2014

## Skill

### Design

Website & Responsive Design  
Mobile Application  
Admin Dashboard  
Presentation  
Social Media Graphics  
Email Marketing

### UX Process

Survey, Design Planing  
Information Architecture  
User Journey, User Flow  
Wireframe, Site Map  
Style Guide, Framework  
UI Design & Prototype  
Test & Get Feedback

### Tools

Figma  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Canva  
Capcut  
Azure  
Trello  
ChatGPT

## Work Experience

### gethergo 2022 - present

#### Senior UX/UI Designer

- Work through design problems from the beginning to the end.
- Design, implement and iterate on UX designs and flows, create wireframes, display cases, UX mockups, or prototypes.
- Create user flow to communicate with frontend developers for mutual understanding, including defining grid, margin, organizing responsiveness, and various actions on the platform.
- Consistently improve the product experience based on business needs, user feedback, and data analysis.

### 2fellows network and design 2020 - 2022

#### Account Executive

- Partnering with other UX/UI designers and developers to deploy user-friendly mobile-first customer experiences.
- Delivering design via concept sketches, wireframes, and ultimately production-ready comps.
- Communicate design ideas and prototypes to the working team and stakeholders.

### NGM Business 2018 - 2020

#### Web Designer | Digital Marketing

- In house website designer.
- Design banners for social media and print media.
- Admin Facebook page and Line OA.
- Maintain online stores in Lazada and Shopee.

### Biz Idea 2015 - 2018

#### Project Coordinator

- Coordinate website preparation.

### Dream Clinic 2015      Online Marketing

### TMAB Development 2014      Administrative Officer